

IIM@75 - Monthly Webinar Series (MWS)

(as part of Platinum Jubilee Celebrations)

General Guidelines for Chapters

PREAMBLE:

Reckoning 75 years journey of the Institute, IIM plans to celebrate its **Platinum Jubilee Year**, commencing from 24th Feb 2021, and will be continued till 23rd Feb 2022. This shall be a celebration of IIM's pre-eminent presence in the Metallurgical fraternity. Amongst many events being planned to earmark this journey, IIM intends to host monthly webinars on topics of national interest related to IIM, involving the various IIM Chapters [Large, Medium & Small]. Various diversified topics encompassing government, industrial, academic and R&D segments may be chalked out. It is anticipated that such webinars will create excitement among professionals, students and public at large of the role of emerging materials and technologies in developing economies. This will give a chance for the Chapters to gain visibility and national presence besides revitalizing the local chapter membership.

Dr R Balamuralikrishnan, DMRL, Hyderabad (Member, IIM Council and Platinum Jubilee Core Committee) has been assigned the responsibility of coordinating the IIM@75-MWS series. Any communication related to this may be addressed to him at bmkdml@gmail.com

Guidelines:

- a) *All Chapters willing to organize Webinars , as a part of this series shall be permitted to host one webinar each , which gives a perspective view of certain fields; Time Period: January 2021 to February 2022. However there shall be no ceiling imposed on the number of webinars a Chapter intends to organize, as a part of their general/ routine activities across the year.*
- b) *The total number of Webinars in a month that are organized involving the PJ theme shall not exceed two, i.e. one each by two different chapters.*
- c) *Dr R Balamuralikrishnan, DMRL, Hyderabad (Member, IIM Council and Platinum Jubilee Core Committee) has been assigned the responsibility of coordinating the IIM@75-MWS series. Any communication related to this may be addressed to him at bmkdml@gmail.com*
- d) *IIM Chapter representatives should share (with Dr. Balamuralikrishnan and IIM HO) the schedule, title, details of the Speaker and Chief Guests of the proposed Webinar , at-least two months prior.*
- e) *Based on the inputs received from the Chapters, a monthly webinar Calendar has been created by HO and uploaded on the Institute's website, for access by the various Chapters. This document will be periodically updated by HO to reflect the current status.*
- f) *All Chapters falling under 'Small Chapter Category' may get associated with Large & Medium Chapters in the same Zone. They may jointly organize the Webinars and this shall be considered as ONE.*
- g) *IIM Chapters may publicize regarding IIM Membership and its benefits on the Webinar pamphlets / announcements. The Social Media Team , led by Prof. Amit Arora and supported by IIM HO may disseminate the information suitably in various platforms.*
- h) *Given the special nature of this Webinar Series, the Webinar may include topics of national interest related to IIM and should address one or more of the following: provide a broad overview of the field/ topic; present cutting edge developments; should be thought-provoking and/or encourage creativity and innovation.*

- i) *Eminent persons from the government, industrial, academic and R&D segments may be invited to deliver the webinar. . It is intended that such webinars will create excitement among professionals, students and public at large of the role of emerging materials and technologies in developing economies.*
- j) *The format of a Webinar is suggested as follows: The Organizing Chapter initiates, Dr Balamuralikrishnan briefs regarding the overall IIM@75 MWS plan/progress, speaker intro (by Chapter) and then the seminar. The first part (i.e. up to speaker intro) should be brief and 10 min maximum. The President and Vice Presidents to be invited for the Webinar. The President will try to be present and make a few comments before the Seminar. If he is not able to participate, he will request one of the VPs to do this.*
- k) *Preferably, one speaker shall be nominated for a particular webinar, with an allotted time slot of 40-45 minutes, with the total duration of a webinar being one hour. However , two speakers may also be invited, if felt necessary, with an allotted time slot of 35-40 minutes for each speaker. The total duration of the webinar, including all formalities should not exceed 90 minutes.*
- l) *The Chapters may use the VC resources of Head Office on a per day subscription basis.*
- m) *All these PJ theme based webinars would opt for free registrations for the prospects.*
- n) *Any questions regarding the PJ Monthly Webinar Series can be addressed to Dr Balamuralikrishnan with a copy to HO.*
- o) *The Webinar Platform & IT Support shall be provided by IIM Head Office ,if the Chapter requests so.*
- p) *It is suggested that the IIM HO will retain the recordings, if permitted by the Speakers, on 'MS Streams'. The same shall be made available to various Teams (/each Chapter can be defined as a Team) through a suitable mechanism. The organizing chapter shall obtain the consent of the speaker(s) and intimate IIM HO at least two days prior to the event.*